

Easy Blue Water Savings Program

Helping our Community save water and cost

What is it?

Easy Blue is a free program run by the North East Greenhouse Alliance which is intended to help businesses in North East Victoria understand and reduce their water use, and through that adapt to a low water future.

Most businesses know they could use less water – and save money, especially with water getting ever more expensive. A number of businesses were also severely impacted by the drought. The **Easy Blue** program provides you with **free expertise**. A water savings specialist will visit your business, observe your water use patterns, and then provide you with a report detailing which on-the-ground actions can save you water, make commercial sense, add value to your business and to our local community.

What's in it for you?

- Expertise on what to do, how to do it, savings and costs
- Reduced \$ spent on water and sewerage charges
- Increased efficiency of your business and reduced leakage
- Potential for increased exposure of your business through case studies resulting from the program
- The opportunity to take part in a program which helps secure water supplies in North East Victoria

Who is it for?

If you are a business in North East Victoria who uses between 1 and 5ML/year of water and is not included in the North East Water WaterMAP program, we encourage you to apply for this program.

However, we expect the number of applicants to exceed the number of positions in the program, so not all business can be included – apply early to avoid disappointment!

How does it work?

- Step 1.** Apply to participate in the program and be selected for a free water saving assessment (if eligible).
- Step 2.** Promptly provide background data relating to your business, such as water bills, staff numbers, etc.
- Step 3.** A water savings specialist will visit your business, to understand your water use patterns and advise you on water savings opportunities.
- Step 4.** The results will then be used to promote wider water savings across the industry, through e.g. case studies, etc.

Who is behind the program?

The **Easy Blue** program is a joint initiative by the North East Greenhouse Alliance on behalf of City of Wodonga, Rural City of Wangaratta, Alpine, Indigo and Towong Shires, in partnership with the North East Catchment Management Authority, North East Water and Goulburn Murray Water. Savings assessments will be carried out by a professional water savings firm, Water Conservation Group Pty Ltd.

How do I get started?

Contact: Julian Shortt on (03) 94860515 mob: 040 1143 056 or e-mail at julians@watergroup.com.au

**Make it Happen! – Call (03)
94860515**

Ring the **Easy Blue** Hotline for a free, no-obligation discussion about your opportunities